geeklymedia

geeklymedia + Roofing Industry

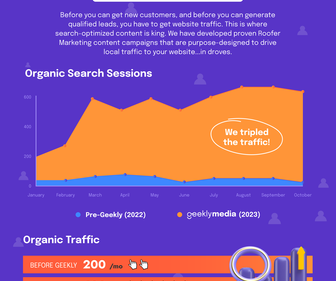
- GUARANTEED TRAFFIC
- GUARANTEED LEADS
- GUARANTEED CUSTOMERS

Real Clients. Real Results.

Take a look at what Geekly Media accomplished for a client in the Residential and Commercial Roofing Industry **- in only EIGHT short months!**

Show Me The Money!

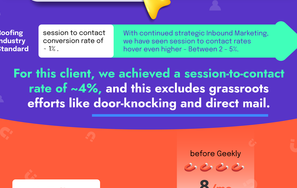
We get into the details below, but at the end of the day, we understand you're in business to make money. **It's all about the Benjamins, baby.**



Let's Talk About Traffic

Before you can get new customers, and before you can generate qualified leads, you have to get website traffic. This is where search-optimized content is king. We have developed proven Roofer Marketing content campaigns that are purpose-designed to drive local traffic to your website...in droves.

Organic Search Sessions



Organic Traffic

BEFORE GEEKLY **200** /mo

AFTER GEEKLY **600** /mo

Total Traffic

430 /mo before Geekly

3500 /mo after Geekly

Keywords

February 2023 → November 2023

69	Total Keywords (ranking in any Position)	529

293/mo

Total Potential Traffic Volume (from those keywords)

45,990/mo

Roofing Contractor Near Me

Roofing Industry Standard session to contact conversion rate of - 1% -

With continued strategic Inbound Marketing, we have seen session to contact rates hover even higher - Between 2 - 5%.

For this client, we achieved a session-to-contact rate of ~4%, and this excludes grassroots efforts like door-knocking and direct mail.

Let's Talk About Leads

It's not just about getting traffic to your website but what we we do with that traffic that matters. **Through our efforts we were able to increase their leads per month by - 20.**

before Geekly

8/mo

after Geekly

~28/mo

Let's Talk About Customers

With Inbound Marketing, it's normal to see a contact to customer conversion rate of - 3%.

~3%

A move to between 4% and 11%, is entirely possible with CRO, and is a great result.

from 4% to 11%

Even when we exclude door-knocking and other grassroots marketing efforts, we achieved a contact-to-customer rate of ~4%!

So...How Did We Do It?

We Invest Time Upfront To:

- Understand your roofing brand and what makes you unique
- Benchmarking where your business is & where you want it to go.
- Thoroughly investigate your local competition so you can outrank them in every single way.
- Document your vision and goals to create a one, three, and five-year marketing and business plan.

Your website is the digital face of your business. But it has to do more than just look pretty. It needs to be your #1 lead magnet and we know just how to do it.

Are You Ready to Get Geeked?

CONTACT US TODAY

1402 S. Custer Road
Suite 704
McKinney, TX 75072
hello@geeklymedia.com

geeklymedia

Google Partner

Geekly Guaranteed Disclaimers

Copyright © 2024 Geekly Media. All rights reserved.